



## MEDIA ADVISORY / FOR IMMEDIATE DISTRIBUTION

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### WORLD'S LEADING COMPANIES TO SHOWCASE INNOVATIVE TECHNOLOGIES AT SUSTAINABLE TRANSPORTATION EXHIBITION FEATURING COMPANIES FROM ACROSS ASIA-PACIFIC REGION

*In Conjunction with APEC Joint Transport/Energy Ministerial Meeting in San Francisco*

#### WHAT: A Showcase of the “Innovative Technologies in Sustainable Transportation” Exhibit

The Third APEC Senior Officials Meeting and Related Meetings (SOM 3) will take place in San Francisco, California, September 11-26, 2011, in preparation for the APEC Economic Leaders’ Meeting in Honolulu in November. Meetings at SOM 3 will focus on further promoting regional economic integration, developing green growth throughout the member economies, and encouraging regional cooperation and convergence.

Sponsored by the [APEC 2011 USA Host Committee](#) Exhibition will feature state-of-the-art electric, hybrid-electric and other alternative fuel vehicles and transport technologies from 24 leading APEC manufactures. The innovations on display will serve as a precursor to Ministerial discussions at Senior Officials Meeting (SOM 3) about policies to accelerate the growth of sustainable transport technologies.

- Speak with company representatives. Photo and broadcast media opportunities.
- Requests for interviews to speak with senior officials or Energy/Transportation Ministers attending the APEC meetings (Based on availability).

#### WHO: Companies and products currently include:

- |                                    |  |
|------------------------------------|--|
| • AC Transit                       | • GE Energy                                      |
| • Air Liquide Industrial US LP     | • General Motors                                 |
| • Air Products and Chemicals, Inc. | • Linde North America and Waste Management, Inc. |
| • American Honda Motor Company     | • Mazda  |
| • BAE Systems & SF Muni            | • Mercedes-Benz                                  |
| • Ballard Power Systems            | • Nissan   |
| • Bloom Energy                     | • Siemens  |
| • BMW                              | • SunLine Transit Agency                         |
| • Chrysler                         | • SunPower                                       |
| • CODA Automotive                  | • Toyota   |
| • ECotality                        | • Vision Motor Corp                              |
| • FedEx Express                    | • Zero Motorcycles                               |
| • Ford                             |  |

#### EXHIBITS:

- Various electric, electric/hybrid, CNG, fuel cell and other vehicles, including passenger cars as well as commercial vans, tugs, etc. A short track would be set up allowing delegates and media to test-ride the vehicles.
- Infrastructure to support electric-powered vehicles, such as charging infrastructure, battery technologies, smart-grid applications, and renewable energy sources such as solar.

- The FedEx Express Oakland Hub, which incorporates a large solar power generation facility that charges electric vehicles at the Hub.
- FedEx Express B777F freighter aircraft – the most fuel-efficient and largest aircraft in the FedEx fleet which is already in revenue service on many routes in the APEC region.

**WHEN:** **Tuesday, September 13<sup>th</sup>**. Bus service to/from the Hyatt Regency Embarcadero will be provided, departs at 3:45 pm. Media preview 5 to 6 p.m. Delegates arrive at 6 p.m. Media depart at 6:30 p.m.

**WHERE:** FedEx Field, Oakland Airport

**CREDENTIALS:** E-mail at [media@apec2011usa.org](mailto:media@apec2011usa.org) for registration. Prior registration and credentialing is required. Space is limited. Registration must be complete by September 8, 2011.

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